



Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget

By Lori Culwell

Download now

Read Online ➔

Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell

The only guide for the small business owner to create a revenue-enhancing website that lets them compete with the "big boys."

Award-winning website consultant Lori Culwell demonstrates how to create a website that will increase sales and generate repeat customers on a small business budget. Not just another "graphic design for the web" book, Culwell offers invaluable insider advice on what it takes to build a high-profile website, including dozens of guidelines to avoid the pitfalls of bad usability, with invaluable tips on:

- ? Enhancing brand awareness
- ? Creating graphic designs that keep customers engaged and not confused
- ? Writing web-savvy content
- ? Capitalizing on user feedback
- ? Making the most of search engine optimization
- ? Using blogs and social networking sites to increase traffic and get the word out

 [Download Million Dollar Website: Simple Steps to Help You C ...pdf](#)

 [Read Online Million Dollar Website: Simple Steps to Help You ...pdf](#)

Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget

By Lori Culwell

Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell

The only guide for the small business owner to create a revenue-enhancing website that lets them compete with the "big boys."

Award-winning website consultant Lori Culwell demonstrates how to create a website that will increase sales and generate repeat customers on a small business budget. Not just another "graphic design for the web" book, Culwell offers invaluable insider advice on what it takes to build a high-profile website, including dozens of guidelines to avoid the pitfalls of bad usability, with invaluable tips on:

- ? Enhancing brand awareness
- ? Creating graphic designs that keep customers engaged and not confused
- ? Writing web-savvy content
- ? Capitalizing on user feedback
- ? Making the most of search engine optimization
- ? Using blogs and social networking sites to increase traffic and get the word out

Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell Bibliography

- Sales Rank: #1483608 in Books
- Published on: 2009-05-05
- Released on: 2009-05-05
- Original language: English
- Number of items: 1
- Dimensions: 9.20" h x .62" w x 6.10" l, .68 pounds
- Binding: Paperback
- 288 pages

 [Download Million Dollar Website: Simple Steps to Help You C ...pdf](#)

 [Read Online Million Dollar Website: Simple Steps to Help You ...pdf](#)

Download and Read Free Online Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell

Editorial Review

Review

"Lori Culwell's insight has made Johnson & Johnson's discovernursing.com the award-winning website it is today. This book is an invaluable resource for anyone with a small business."

-Andrea Higham, Director of the Johnson & Johnson Campaign for Nursing's Future

About the Author

Lori Culwell has served as a content strategist and usability specialist for US Web/CKS. She is a consultant for Johnson & Johnson, where she helped create discovernursing.com, the #1 nursing website in the nation and for which she received the Big Apple Award for Excellence in Corporate Communications. She was also a member of the team that was awarded the Ron Brown Award for Corporate Leadership Award from the White House.

Users Review

From reader reviews:

Brad Black:

The book Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget make one feel enjoy for your spare time. You may use to make your capable much more increase. Book can for being your best friend when you getting pressure or having big problem with your subject. If you can make examining a book Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget to get your habit, you can get far more advantages, like add your personal capable, increase your knowledge about a few or all subjects. You could know everything if you like start and read a publication Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget. Kinds of book are a lot of. It means that, science guide or encyclopedia or others. So , how do you think about this reserve?

Linda Young:

As people who live in often the modest era should be revise about what going on or info even knowledge to make them keep up with the era which is always change and move forward. Some of you maybe will probably update themselves by reading through books. It is a good choice to suit your needs but the problems coming to you actually is you don't know which one you should start with. This Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget is our recommendation to cause you to keep up with the world. Why, as this book serves what you want and need in this era.

Aaron Powers:

Reading a book to get new life style in this season; every people loves to go through a book. When you go

through a book you can get a large amount of benefit. When you read ebooks, you can improve your knowledge, because book has a lot of information onto it. The information that you will get depend on what types of book that you have read. If you wish to get information about your analysis, you can read education books, but if you want to entertain yourself look for a fiction books, this kind of us novel, comics, as well as soon. The Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget will give you a new experience in examining a book.

Darrin Russell:

This Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget is fresh way for you who has fascination to look for some information as it relief your hunger of information. Getting deeper you onto it getting knowledge more you know otherwise you who still having tiny amount of digest in reading this Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget can be the light food to suit your needs because the information inside this particular book is easy to get through anyone. These books produce itself in the form which can be reachable by anyone, yeah I mean in the e-book form. People who think that in reserve form make them feel drowsy even dizzy this guide is the answer. So there is not any in reading a e-book especially this one. You can find actually looking for. It should be here for an individual. So , don't miss this! Just read this e-book type for your better life in addition to knowledge.

Download and Read Online Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell #8KC4BPSD73J

Read Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell for online ebook

Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell books to read online.

Online Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell ebook PDF download

Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell Doc

Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell Mobipocket

Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell EPub

8KC4BPSD73J: Million Dollar Website: Simple Steps to Help You Compete with the Big Boys - Even on a Small Business Budget By Lori Culwell