



The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference)

By Faiz Gallouj, Faridah Djellal

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This *Handbook* brings together 49 international specialists to address an issue of increasing importance for the world's post-industrial economies; innovation as it relates to services.

Contemporary economies have two fundamental characteristics. Firstly, they are service economies in as much as services account for more than 70 percent of the wealth and jobs in most developed countries. Secondly, they are innovation economies as recent decades have seen an unprecedented development of scientific, technological, organizational and social innovations. This *Handbook* expertly links these two major characteristics in order to investigate the role of innovation in services, an issue that until now has been inadequately explored and one that poses many theoretical and operational challenges. This comprehensive volume encompasses the views of eminent scholars from a range of disciplines including economics, management, sociology and geography, and draws on a number of different analytical and methodological perspectives.

With its multi-disciplinary approach, this *Handbook* will be an invaluable reference source for academics and students in the fields of economics, management and the geography of services and innovation. Public authorities and managers in the service sector will also find this book fascinating.

Contributors: C. Antonelli, A. Barret, W.J. Baumol, K. Blind, J. Brochner, J.R. Bryson, J.A. Camacho, P. Daniels, P. den Hertog, F. Djellal, B. Edvardsson, R. Evangelista, E. Fairhurst, O. Furrer, J. Gadrey, F. Gallouj, M. Garcia-Goni, L. Green, A. Gustafsson, D. Harrisson, C. Hipp, J. Howells, F.M. Hull, J.-L. Klein, P. Kristensson, P. Leduc Browne, S. Lenfle, P.-Y. Leo, S. Massini, C. Midler, I. Miles, M. Miozzo, M.-C. Monnoyer-Longe, P.P. Patrucco, P. Petit, J. Philippe, M. Rodriguez, F. Rossi, L. Rubalcaba, M. Savona, J. Sundbo, J. Tidd, M. Toivonen, A. Trigo, X. Vence, P. Windrum, L. Wittel, D. Wojcik, P. Wood

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Editorial Review

Review

'This book represents a significant step towards dealing with the lacuna constituted by the inadequacy of the literature on the services. And, as such, it approaches its task from a variety of directions.'

- From the foreword by William J. Baumol, New York University

'The Handbook of Innovation and Services is an exceptional volume. Its contributors, including Faiz Gallouj, William Baumol, Jean Gadrey, and Pascal Petit, are among the major thinkers in both the fields of the economics of services and the economics of innovation. Selected topics include the "cost disease", services innovation in the global economy, social innovation in the services, and innovation and employment in services. The book, I am sure, will become a standard reference volume in both these fields in the ensuing years.'

--Edward Wolff, New York University

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About the Author

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