



Doing Survey Research (2nd Edition)

By Peter M. Nardi

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From the Back Cover

This short, practical book combines statistics and survey research methods in a single book. *Doing Survey Research* prepares students to conduct their own survey research, analyze data, and write up the results, while learning to read and interpret published research.

About the Author:

Peter Nardi has taught survey research methods for 30 years and is the President of the Pacific Sociological Association (2005-2006). He is also the author of *Interpreting Data: A Guide to Understanding Research* (© 2006, Allyn & Bacon).

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