



Why We Want You to Be Rich: Two Men, One Message

By Donald Trump, Robert T. Kiyosaki

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Why We Want You to Be Rich: Two Men, One Message By Donald Trump, Robert T. Kiyosaki

Donald Trump and Robert Kiyosaki are both concerned. Their concern is that the rich are getting richer but America is getting poorer. Like the polar ice caps, the middle class is disappearing. America is becoming a two-class society.

Soon you will be either rich or poor. Donald and Robert want you to be rich.

The world is facing many challenges and one of them is financial. The entitlement mentality is epidemic, creating people who expect their countries, employers, or families to take care of them. Trump and Kiyosaki, both successful businessmen, are natural teachers who share a passion for education. They have joined forces to address these challenges, because they believe you cannot solve money problems with money. You can only solve money problems with financial education. Trump and Kiyosaki want to teach you to be rich. *Why We Want You To Be Rich* was written for you.

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Editorial Review

Amazon.com Review

Get a behind-the-scenes peek at *Why We Want You to Be Rich* in this video interview with Donald Trump and Robert Kiyosaki. They pair talk about their very different backgrounds, their mutual admiration for one another, and how they came up with the idea to write *Why We Want You to Be Rich* together.



From Publishers Weekly

The wildly financially successful authors of this book state, early on, that a reader will not find in its pages specific advice on how to make or invest money. It's more a book of philosophy (note the "why" in the title), and if it's not exactly Kierkegaardian in scope or language, this collaboration of real estate magnate and rags-to-riches financial guru manages to entertain and to inform. Written in bite-size chunks and adorned with quotes (some from the authors' previous works or speeches) and graphs, it explains why some people get rich and others... well, don't. Some tales are shopworn: the many references to Warren Buffett are tales well told, for example, but what works best are the aphorisms and the personality type descriptions within the "CASHFLOW Quadrant"—no matter what you do for a living, in your heart are you an E, an S, a B or an I? (Key: E=employee; B=big business owner; S=self-employed, specialist or small business owner; I=investor.) But Trump and Kiyosaki (*Rich Dad, Poor Dad*) together are a strangely winning combination (they've published this book jointly and privately—and a portion of its profits will be donated to charity). Bottom line: these Messrs. Money-bags know their business. We're talking billionaires here, and really, how can you argue with success? (Oct.)

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About the Author

Donald J. Trump is the very definition of the American success story, continually setting the standards of excellence while expanding his interests in real estate, sports, and entertainment. He is a graduate of the Wharton School of Finance. An accomplished author, Mr. Trump has authored over fifteen bestsellers and his first book, *The Art of the Deal*, is considered a business classic and one of the most successful business books of all time. Mr. Trump has over eight million followers on social media and is a frequent guest across a variety of media platforms.

Robert Kiyosaki, author of *Rich Dad Poor Dad*, the international runaway bestseller, is an investor,

entrepreneur specializing in mining and real estate, as well as an educator. *Rich Dad Poor Dad*, published in 1997, has held a top spot on the famed *New York Times* list for nearly six years. Translated into 46 languages and available in 97 countries, the *Rich Dad* series has sold over 26 million copies worldwide and has dominated bestsellers lists across Asia, Australia, South America, Mexico, South Africa, and Europe.

Users Review

From reader reviews:

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