# Practical Rails Social Networking Sites (Expert's Voice)

*By Alan Bradburne*

**Practical Rails Social Networking Sites (Expert's Voice)** By Alan Bradburne

Practical Ruby on Rails Social Networking Sites shows you the complete development cycle of a social networking community web site. You will learn how to make the best use of the Ruby on Rails framework within a large project and how to implement and adapt features specific to a community. The book offers practical advice and tips for developing and testing, along with guidance on how to take your site live, as well as optimize and maintain it. It also explores how to integrate with other community sites and how to make good use of Rails' Ajax features. You will also learn how to optimize and adapt your site to work well on mobile browsers.

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## Editorial Review

About the Author
Alan Bradburne is the co-founder of IncrediblInc Ltd. (IncrediblInc.com), a London-based Ruby on Rails development company specializing in developing community sites for both end-users and enterprise clients. Alan has over 10 years of experience in the web and mobile development industries, and has worked for Motorola, Nextel and Sun Microsystems. Prior to founding IncrediblInc, he created Phlog.net, the world's first dedicated mobile photo blogging community. He also developed the social networking site Cudlz.com. He lives in Berkshire, England with his wife.

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