



Real Estate Investor Asset Protection and USPS Postcard Marketing Course (2 Pack)

By Jassen Bowman

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Includes the following 2 audio CDs with members only website access. In "Protect Your Assets: For Real Estate Investors" topics covered: Why asset protection is critically important for you to worry about right now, Complete a "Risk Assessment Worksheet" that will help you identify areas you are at risk and help you minimize those risks through awareness and preventative action, A detailed list of things you can do (or not do) to help protect yourself from lawsuits and help you keep your hard earned money if you are involved in one, Retirement accounts and asset protection, Now is the time to take action on protecting yourself (not when a lawsuit is threatened or filed), Resources for retail, free and low cost asset protection help. Approximately 72 minutes. In "Buying Houses with USPS Post Cards" included topics: Why everything starts with marketing to find motivated sellers, One step versus two step marketing, The 3 Ms of Marketing, Using the leverage of Postal Service resources, Using USPS post cards to get marketing out incredibly quickly, Why we target absentee owners, Getting and using absentee owner mailing lists, Absentee owner resources, Costs associated with using USPS post cards, Setting up your 24 hour information line, What to include in your recorded message, What to include on your USPS mailings, Using the USPS web site to easily mail your campaigns, How to conduct split testing of your USPS post cards, Implementing systems to track your marketing, Filtering leads that come in and proper lead flow. Approximately 67 minutes.

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