



The Practical Playbook: Public Health and Primary Care Together

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The entrenched separation of primary care and public health in the United States has been damaging and self-perpetuating. As both sectors struggle to meet their own challenges, population health has deteriorated due to their failure to integrate.

For the first time, *The Practical Playbook* offers professionals in primary care and public health a roadmap to integrating their work with the larger goals of population health. Drawing on the experiences of hundreds of public health and primary care professionals from across the US, this book explains:

- Why is population health important?
- What are the practical steps that clinicians and public health professionals can take to work together to meet the needs of their community?
- What are the signs that you're on the right track, and how can progress be sustained?

Comprising case studies, practical recommendations, data resources, and commentaries from national leaders on both sides, *The Practical Playbook* is the new benchmark for primary care and public health practitioners working to improve population health.

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Editorial Review

Review

"Every clinician can identify with the wish to have the system described in this book and with the reality that they have had little to no education on the interconnection of caring for individual patients and the bigger picture of public health consequences. This is a book that will carry on into the future only if the government regulations come in line with the need to bring public health into the clinician's office and find a way that clinicians can be reimbursed for the work they put into the system. Weighted Numerical Score: 100 - 5 Stars!" -- Vincent F Carr, *Doody's*

"Highly recommended for offering insight and guidance on bridging the gap between primary care and public health." --*Journal of Public Health Management and Practice*

About the Author

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