



## The World of Children (3rd Edition)

By Greg Cook, Joan Littlefield Cook

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**The World of Children (3rd Edition)** By Greg Cook, Joan Littlefield Cook

### *Helping students make connections between science and practice*

*The World of Children* helps students connect the science and the practice of child development in a way that can positively change lives. The third edition features an active learning system that exposes students to real people facing real world child development challenges. It encourages readers to think critically about issues from multiple perspectives. *The World of Children* is a chronological child development text.

MyDevelopmentLab is available with *World of Children, 3e*. Through MyDevelopmentLab, students have access to MyVirtualChild, an interactive web-based simulation that allows students to raise a child from birth to age 18 and monitor the effects of their parenting decisions over time.

### **A better teaching and learning experience**

The teaching and learning experience with this program helps to:

- **Personalize Learning** – The new MyDevelopmentLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals.
- **Improve Critical Thinking** – Prompts throughout each chapter jumpstart readers' critical thinking process.
- **Engage Students** – Real-life cases encourage students apply what they are learning. Also, students can raise a child through MyVirtualChild.
- **Explore Research** – With over 600 new research citations, this new edition reflects the latest research in the field of child psychology.
- **Understand Different Perspectives** — Several perspectives are included in the reading to help students think about the content from different points of view.
- **Support Instructors** – New MyDevelopmentLab Video Series. These cross-cultural videos feature original footage filmed in the United States, Mexico, and Botswana. Guided by series editor Ashley Maynard (University of Hawaii, Manoa), they show how culture impacts child development. Videos are available in multiple formats: on an instructor's DVD, tied to quizzes in MyDevelopmentLab, and called out in the chapter with "Watch" icons.

**Note:** MyDevelopmentLab does not come automatically packaged with this text. To purchase MyDevelopmentLab, please visit: [www.mydevelopmentlab.com](http://www.mydevelopmentlab.com) or you can purchase a ValuePack of the text + MyDevelopmentLab: ValuePack ISBN-10: **TBD** / ValuePack ISBN-13: **TBD**

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## **Editorial Review**

### **Review**

“The structure and presentation of all three chapters is excellent. All of the chapters are easy to understand and very well written. The chapters cite current research that is relevant to the topics presented. I am excited about the new changes and look forward to utilizing them next semester.”

-*Amy Resch*, Citrus College

“It was engaging and the presentation of families with realistic questions helped to show students how to make application of the material.”

- *Peggy Skinner*, South Plains College

“The examples are good and well written. The personal perspectives that are given also put things more into real life situations for the students”

- *Myra Harville*, Holmes Community College

### **About the Author**

**Joan Littlefield Cook** is a Professor of Psychology and current chairperson of the Psychology Department at the University of Wisconsin-Whitewater. As an undergraduate she majored in Psychology at Tennessee Technological University. She earned a Master's and Ph.D. in Psychology and Human Development at Vanderbilt University. Joan has taught courses for more than 20 years related to child and adolescent development, educational psychology, and cognitive psychology. Students have always appreciated her knowledge of the field and her ability to present information in a way that is useful, motivating, and friendly. The Student Association at the University of Wisconsin-Madison voted her as one of their most outstanding professors, and the UW-Whitewater Psychology Student Organization presented her with their Excellence in Teaching Award. Joan's research is on mathematical problem solving and cognitive development, and she is currently involved in projects to support and assess critical thinking in college students.

**Greg Cook** is a Professor of Psychology at the University of Wisconsin-Whitewater. Greg majored in Psychology at the University of Dayton and later received his Ph.D. in Psychology at Vanderbilt University. Greg has worked in higher education for more than 25 years. He's taught courses in child development, research methods, statistics, and related topics at Whitewater as well as at the University of Wisconsin-Madison and Vanderbilt University. At Whitewater Greg received a department award and also a College of Letters and Sciences award for excellence in teaching. Students consistently comment on his ability to present difficult information in a clear and understandable way. Greg's research on cognitive development has been published in scholarly journals such as *Child Development*, *Developmental Psychology*, and the *Journal of Experimental Child Psychology*. He also collaborated with colleagues in the College of Education on studies published in the *Journal of Experimental Education*, the *Journal of Research & Development in Education*, and the *Journal of Reading Education*. Currently, Greg is the Associate Vice Chancellor for Academic Affairs at UW-Whitewater.

## **Users Review**

### **From reader reviews:**

**Edward Stewart:**

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**Rose Bennett:**

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**Andrew Blanton:**

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