



Layout Index: Brochure, Web Design, Poster, Flyer, Advertising, Page Layout, Newsletter, Stationery Index

By Jim Krause

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Idea Index kick-started a revolution in graphic design books, unique in size, feel—and most important—wealth of ideas. Layout Index is the next step, a compendium of layout idea-generators that will help designers explore multiple possibilities for visual treatments each time they turn the page. The visual and textual suggestions are divided into eight major areas, including newsletters, flyers, posters, brochures, advertising, stationery, page layout, and Web pages.

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Editorial Review

About the Author

Jim Krause has worked as a designer in the Pacific Northwest since the 1980s. He has produced award-winning work for clients large and small, including Microsoft, McDonald's, Washington Apples, Bell Helicopter, Paccar/Kenworth, Northern Trust and Seattle Public Schools. He lives in Bellingham, Washington.

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