



Leaders: Strategies for Taking Charge (Collins Business Essentials)

By Warren G. Bennis, Burt Nanus

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In this illuminating study of corporate America's most critical issue—leadership—world-renowned leadership guru Warren Bennis and his co-author Burt Nanus reveal the four key principles every manager should know: Attention Through Vision, Meaning Through Communication, Trust Through Positioning, and The Deployment of Self.

In this age of "process", with downsizing and restructuring affecting many workplaces, companies have fallen trap to lack of communication and distrust, and vision and leadership are needed more than ever before. The wisdom and insight in *Leaders* addresses this need. It is an indispensable source of guidance all readers will appreciate, whether they're running a small department or in charge of an entire corporation.

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Editorial Review

About the Author

Warren G. Bennis is university professor and founding chairman of the Leadership Institute at the University of Southern California. He is also chairman of the Center for Public Leadership at Harvard's Kennedy School and Distinguished Research Fellow at the Harvard Business School. He has written more than twenty-five books on leadership, change, and creative collaboration including *Leaders*, which was recently designated by the *Financial Times* as one of the top 50 business books of all time. His most recent book is *Geeks & Geezers*.

Burt Nanus is a well-known expert on leadership and the author of many books on the subject, including *Visionary Leadership*. Now professor emeritus of management at the University of Southern California, he was also research director of the Leadership Institute.

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