



New Corporate Governance: Successful Board Management Tools

By Martin Hilb

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Martin Hilb presents an innovative and integrated approach to the theory and practice of corporate governance. Central to this approach is a set of instruments - developed and tested by the author - that can be used by boards to offer effective strategic direction and control to their organizations. The board instruments can be readily applied to the selection, review, remuneration and development of board members, and for conducting board self-evaluations. This new approach to corporate governance is based on four guiding principles: keep it situational, keep it strategic, keep it integrated, and keep it controlled. Together, these principles form the basis of an integrated approach to all key aspects of corporate governance. The main arguments in each section are supported by conceptual models, practical board tools or case studies, making the book ideally suited to board members, senior managers and post-graduate students.

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New Corporate Governance: Successful Board Management Tools By Martin Hilb Bibliography

- Sales Rank: #6290956 in Books
- Published on: 2012-01-04
- Original language: English
- Number of items: 1
- Dimensions: 9.21" h x .63" w x 6.14" l, 1.17 pounds
- Binding: Hardcover
- 240 pages

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Editorial Review

From the Back Cover

Martin Hilb presents an innovative and integrated approach to the theory and practice of corporate governance. Central to this approach is a set of instruments - developed and tested by the author - that can be used by boards to offer effective strategic direction and control to their organizations. The board instruments can be readily applied to the selection, review, remuneration and development of board members, and for conducting board self-evaluations. This new approach to corporate governance is based on four guiding principles: keep it situational, keep it strategic, keep it integrated, and keep it controlled. Together, these principles form the basis of an integrated approach to all key aspects of corporate governance. The main arguments in each section are supported by conceptual models, practical board tools or case studies, making the book ideally suited to board members, senior managers and post-graduate students.

"Martin Hilb's new book will stimulate behavioral change behind board doors. Nothing is more important to the continuing improvement of board governance than the board self-appraisal tools promoted in this book".

Professor David R. Beatty, Director of the 'Center for Board Effectiveness' of the University of Toronto, and Managing Director of the Canadian Coalition for Good Governance, Toronto

"There is no 'one size fits all' corporate governance solution, but integrity is the basis for all, and above all common sense needs to be used. Hilb's new glocal approach illustrates this in an effective way".

Noke Kiroyan, Chairman of the Board of Rio Tinto Corporation and Chairman of the IBL (Resource Center for Corporate Citizenship), Jakarta

"Martin Hilb's book is a welcome and substantial addition to the corporate governance debate. I have long respected and valued his insightful contributions to management issues. In this book he provides us with integrated and holistic concepts, and ways and means for achieving effective, real-world board management. With this book, responsible directors may well be encouraged to evaluate their own board performance. Therefore, it is essential reading for business leaders committed to successful corporate governance".

Dr. Egon Zehnder, Chairman of the Board of Egon Zehnder International Inc, Zurich

About the Author

Martin Hilb is a Professor of Business Administration at the University of St. Gallen in Switzerland, where he is also the Managing Director of the IFPM Center for Corporate Governance.

Martin Hilb has conducted research at the University of British Columbia in Vancouver and the Macquarie Graduate School of Management in Sydney. He has taught at the University of Dallas in Texas, the Singapore Management University, and the European Institute of Advanced Studies in management in Brussels.

He gained work experience with Nestlé SA in Switzerland, Martin & Co. in Germany and Schering-Plough Corporation, USA, ultimately in the role of Director of Essex Chemie AG.

Martin Hilb has consulted in the field of Board and HR Management in 60 countries.

He was rewarded by the International Academy of Quality with a gold medal in Corporate Governance "... for exceptional contributions to the principles and practice of quality in governance". After Prof. Ira Millstein (Yale School of Management in New York), he is the second scientist who has received this global award.

Users Review

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Guy Gregory:

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