



Intercultural Communication in the Global Workplace

By Iris Varner, Linda Beamer

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Intercultural Communication in the Global Workplace continues to be a vital reference for global business professionals. This new edition features updated discussions on the impact of globalization and technology in business communication, expanded treatment of ethics issues, increased discussion of world religions (particularly the role of Islam), and more short cases for improved ease of reading and comprehension.

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Intercultural Communication in the Global Workplace By Iris Varner, Linda Beamer Bibliography

- Sales Rank: #2242723 in Books
- Published on: 2004-02-26
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .68" w x 7.50" l, 1.38 pounds
- Binding: Paperback
- 432 pages

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