



Conquering the Divide: How to Use Economic Indicators to Catch Stock Market Trends

By James B. Cornehlisen, Michael J. Carr

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Many writers focus on economy time series, but James B. Cornehlisen and Michael J. Carr are the first to outline a comprehensive, rigorously tested, easy to understand model. In *Conquering The Divide*, the authors provide documentation of their model's validity. Using statistical verification, Cornehlisen and Carr don't dumb down the economy; they lay out its signals and indicators. Here, they offer a plan for risk assessment that shows you how to maximize returns, forecast inflation, and get out before big declines.

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- Rank: #1550188 in Books
- Published on: 2011-01-01
- Original language: English
- Number of items: 1
- Dimensions: .70" h x 6.20" w x 9.10" l, .92 pounds
- Binding: Hardcover
- 172 pages

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Editorial Review

Review

"A terrific economic primer with practical applications." --Vitaliy Katsenelson; Director of Research at Investment Management Associates Inc., author of Active Value Investing (Wiley). "I've been looking for a book like this for a long time. Carr and Cornehlson, professional researchers by occupation, have done superb work here in terms of the relationships between various indicators, the economy, and the stock market, explaining everything from the methodologies they used to the relationships themselves with complete thoroughness and rigor. It's nearly impossible to read this book and subsequently work on models of the economy or the stock market without incorporating elements found herein. This book is long overdue and put together by the right researchers. I am supremely confident that anyone who reads it and studies their work will find themselves referring back to it for a long time." --Ralph Vince, author of various texts on Risk-Opportunity Analysis, including The Handbook of Portfolio Mathematics: Formulas for Optimal Allocation & Leverage (Wiley). "I've been looking for a book like this for a long time. Carr and Cornehlson, professional researchers by occupation, have done superb work here in terms of the relationships between various indicators, the economy, and the stock market, explaining everything from the methodologies they used to the relationships themselves with complete thoroughness and rigor. It's nearly impossible to read this book and subsequently work on models of the economy or the stock market without incorporating elements found herein. This book is long overdue and put together by the right researchers. I am supremely confident that anyone who reads it and studies their work will find themselves referring back to it for a long time." --Ralph Vince, author of various texts on Risk-Opportunity Analysis, including The Handbook of Portfolio Mathematics: Formulas for Optimal Allocation & Leverage (Wiley)

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"I'm a big fan of applying the composite approach to create market models. Multiple indicators reduce risk, and this book illustrates that idea with a clear example on how models can be constructed and used." --Timothy W. Hayes, CMT, is NDR's Chief Investment Strategist and Managing Director, Global Asset Allocation and author of The Research-Driven Investor

"A terrific economic primer with practical applications." - Vitaliy Katsenelson; Director of Research at Investment Management Associates Inc. and author of Active Value Investing --- Vitaliy Katsenelson; Director of Research at Investment Management Associates Inc. and author of Active Value Investing

"Understanding economics can improve investment performance. But the subject can be daunting. The authors strip away the jargon and focus solely on the practical application of economics, delivering a valuable approach for the individual investor that can be used immediately or built upon to personalize the model."

-David Rosenberg is Chief Economist & Strategist at Gluskin Sheff

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About the Author

James "Jamie" B. Cornehlson is the portfolio manager at Dunn Warren Investment Advisors, LLC and subadvisor to the CIFG All Weather and Strategic Opportunities mutual funds. Jamie worked for research and investment companies including the Gartner Group, Schwab Soundview, Bear Stearns, and Corboy and Jerde. Jamie founded Dunn Warren Investment Advisors, LLC in 2001. He received his MBA from the William E. Simon Graduate School of Business at the University of Rochester and his Bachelor of Arts in economics from the University of Colorado. He studied econometrics at the University of York in England. Jamie also is a Chartered Financial Analyst and past president of the CFA Society of Colorado. Michael J. Carr, CMT, is the Chief Market Strategist at Dunn Warren Investment Advisors, LLC and subadvisor to the CIFG All Weather and Strategic Opportunities mutual funds. He has written extensively about the financial markets for more than 10 years. He is the editor of the Market Technicians Association (MTA) monthly newsletter, *Technically Speaking*. Michael also serves on the board of directors of the MTA Educational Foundation. He is the author of *Smarter Investing in Any Economy: The Definitive Guide to Relative Strength Investing* (W&A Publishing). He lives in northern Colorado with his wife, Eileen, and their dogs.

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