



An Introduction to Tourism and Anthropology

By Peter Burns

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This introductory text explains how anthropology is integral to the study of tourism dynamics. Starting with an overview of the development of anthropology as a social science, the author uses a wealth of international examples, including the UK, USA and Australia, to bring practical relevance to complex theories. With its lucid writing style, summaries, sample questions and suggestions for further reading, this book will be an invaluable teaching resource in this area.

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Editorial Review

Review

An Introduction to Tourism and Anthropology offers an accessible, but stimulating, read for those students and academics with an interest in the fascinating and complex interrelationships between tourism, culture and anthropology...it would serve as an excellent core text for the teaching of specialist units in the field of tourism, anthropology and cultural tourism Melanie Smith, Information Technologies and Tourism Vol 2 1999

'For those of us teaching courses on the anthropology of tourism, Prof. Peter M. Burns has done is a great service by writing the first accessible, inexpensive, systematic text in the field.' - Tim Wallace, *Tourism, Culture and Communication*

About the Author

Peter Burns is Head of Tourism and Leisure at the University of Luton

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