



# Driven: Teen Phenoms, Mad Parents, Swing Science and the Future of Golf

By Kevin Cook

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**An inside look at the creation of the new breed of superstar golfers**

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In *Driven*, award-winning journalist Kevin Cook shows how the game has evolved from a sport of paunchy men to one populated with muscular youngsters blasting tape-measure drives. A vivid snapshot of a rapidly changing game, *Driven* is a riveting look at the making of golf's next generation.

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### Editorial Review

From Publishers Weekly

Starred Review. In this excellent survey of golf's new generation, author and former Golf magazine editor-in-chief Cook (Tommy's Honor) takes a spirited look at the talented junior golfers of David Leadbetter's prestigious (and pricey) Bradenton, Fla. golf academy. Cook, with 25 years of experience writing about golfers, offers an insightful but broad-minded picture of young would-be golf stars, as well as their trainers and parents (some moms and dads prove more fascinating than the players). The psychology of a developing hot-shot is sliced and diced, buttressed by discussion of older golfers coached by Leadbetter. Though grueling schedules and meticulously targeted programs are de rigueur-before long, according to Leadbetter, "most of the best players will be, shall we say, factory-produced"-the heart of the book is the humanity and resilience of the kids meeting the challenge: "The smallest kernel of self-doubt turns the mind to popcorn under pressure." Taking up a number of diverse stories-including those of Michelle Wie, Isabelle Lendl, Ty Tryon, Sean O'Hair (and the inevitable comparisons: Tiger Woods, Phil Mickelson, Nick Price)-Cook weaves a riveting chronology, perfect reading for golfers, parents and sports fans of all stripes.

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### Review

"Stalag Leadbetter sounds like the golf-learning inferno these kids all need to get away from their imperious parents. Driven is not a bedtime story, but it's a must read!"

-Gary McCord, PGA Tour pro, bestselling author, and CBS golf commentator

### About the Author

**Kevin Cook** is the author of *Tommy's Honor* (Gotham Books, 2007) and writes the "Lore" column about golf history for *GOLF Magazine*. An award-winning journalist, Cook has also been a senior editor at *Sports Illustrated*, executive editor of *Travel & Leisure Golf*, editor-in-chief at *GOLF Magazine*, and a guest commentator on CNN and ESPN.

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This Driven: Teen Phenoms, Mad Parents, Swing Science and the Future of Golf book is just not ordinary book, you have after that it the world is in your hands. The benefit you get by reading this book is usually information inside this publication incredible fresh, you will get data which is getting deeper a person read a lot of information you will get. This kind of Driven: Teen Phenoms, Mad Parents, Swing Science and the Future of Golf without we realize teach the one who examining it become critical in contemplating and analyzing. Don't end up being worry Driven: Teen Phenoms, Mad Parents, Swing Science and the Future of Golf can bring whenever you are and not make your bag space or bookshelves' turn into full because you can have it in the lovely laptop even mobile phone. This Driven: Teen Phenoms, Mad Parents, Swing Science and the Future of Golf having fine arrangement in word and layout, so you will not feel uninterested in reading.

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