



Game Changer: How The English Premier League Came To Dominate The World

By Mihir Bose

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The Premier League is immensely successful, a true worldwide success of the kind not enjoyed by any other English product. Such is the dominance of the Premier League that people have changed their sleeping habits on match days around the world. This fascinating book charts the rise of the Premier League. Few of its founders saw it as a worldwide phenomenon, but the power of TV media, the wider changes in Europe and influx of rich men's money (led by Roman Abramovich) propelled the Premier League into a class of its own. Yet, the Premier League's rise was a spectacular cocktail of events, few of which were properly anticipated let alone planned for. Without any safeguards as to how clubs are governed, or how English football is protected from predators, we are now witnessing a financial crisis of such dimensions that the game may be forced to change in order to survive. Mihir Bose, the UK's leading sports/business journalist, takes us on a mesmerizing journey involving high stakes, multi-billion pound deals, powerful and rich people, and the future of the beautiful game.

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Editorial Review

About the Author

Mihir Bose is a leading sports journalists, who specialises in the business of sport. He was previously Sports Editor at the BBC and a lead writer at the Daily Telegraph. He is currently the sports features writer for the Evening Standard and the author of several published books.

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