



How to Start and Run a Petsitting Business: A Step-by-step Guide to Setting Up a Successful Enterprise in This Rapidly Expanding Market (How to Books)

By Fiona Mackenzie

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Petsitting may be a relatively new concept but the demand for dogwalkers, cat sitters and 'home from home' pet care, is growing fast. For today's pet lover, a career in petsitting offers the flexibility of a low cost start-up business with the freedom to work the hours you choose. And you get the opportunity to spend time with animals and expand your knowledge of pet behaviour and welfare. This book guides you, step by step, through the process of setting up your own petsitting business, with information on:- RESEARCHING YOUR MARKET - NAMING YOUR BUSINESS - THE LAW RELATING TO ANIMALS - PET CARE - MARKETING AND ADVERTISING - INTERVIEWING YOUR FIRST CLIENT - AND THEIR OWNERS! - SAMPLE PET SITTING CONTRACTS- INSURANCE, LICENSING AND OTHER NECESSARY LEGALITIES. This book is packed full of vital advice, invaluable tips, and accounts of the author's and other petsitters' experiences - both heart-warming and educational. It is a must-have for any pet loving entrepreneur.

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Review

'I highly recommend you get this book whether you already do run a pet sitting business or just walk other people's dogs or are looking for a job involving animals. Absolutely everything is explained with up-to-date URLs to web sites for further reading and information. Buy this book...you wont be sorry.' - Dog Training Weekly. '...invaluable reference to all in this sector of the pet care industry, a useful and informative book.' - Our Cats. --Dog Training Weekly, Our Cats

About the Author

Fiona Mackenzie is a writer and petsitter of over twelve years experience. As one of just three licensees of the National Association of Registered Petsitters, she trained and advised petsitters nationwide, before leaving to set up The Petsitting News website, thepetsitting-news.com. Fiona has contributed to many pet related publications before writing this book.

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